

Diploma in Business and Enterprise Management (DBEM)

Objectives of the Programme: The overall objective of the programme is to improve the knowledge and skills required by entrepreneurs to initiate and manage viable enterprises. Specifically, the objectives of the programme are to:

- (i) equip candidates with knowledge and skills in business and enterprise management
- (ii) inspire the spirit of innovativeness and creativity in initiating, establishing, managing and sustaining own business enterprise
- (iii) Empower Tanzanian entrepreneurs to take up emerging opportunities and deal with challenges arising from the introduction of the East African Common Market.

Duration of the Programme: This is a four (4) semesters' programme.

Programme Structure

YEAR 1

SEMESTER I				SEMESTER II			
ANTE	Course Title	Status	CR (s)	ANTE	Course Title	Status	CR (s)
MGT 052	Principles of Management	Core	08	MGT 078	Principles Human Resource Management	Core	08
BAF 055	Book-keeping and Accounting	Core	08	ECS 056	Basics of Economics	Core	10
MGT 072	Business Communication Skills	Core	10	LAW 061	Business Law	Core	08
ECS 055	Introduction to Financial Mathematics and Statistics	Core	10	MGT 064	Fundamentals of Entrepreneurship	Core	10
BAF 053	Microfinance	Core	08	CDM 053	Cooperation	Core	10
PSM 053	Principles of Marketing	Core	10	ICT 060	Fundamentals Computer Applications	Core	12
PSM 052	Procurement Principles	Core	08	MGT 073	Total Quality Management	Core	10
Total credits			62	Total credits			68

YEAR 2

SEMESTER III				SEMESTER IV			
Ante	Course Title	Status	CR (s)	Ante	Course Title	Status	CR (s)
MGT 058	Organization Behaviour	Core	10	MGT 075	Business Strategic Management	Core	10
PSM 078	Commercial Knowledge	Core	10	BAF 077	Principles of Taxation	Core	10
MGT 071	Co-operative Entrepreneurship	Core	10	PSM 075	Fundamentals of E-Business	Core	12
BAF 075	Banking Operations	Core	12	PSM 079	Consumer Behaviour	Core	10
PSM 078	International Commerce	Core	08	PSM 076	Principles of Supply Chain Management	Core	10
MGT 070	Field Attachment	Core	0	PSM 074	Production and Operations Management	Core	08

MGT 080	Principles of Project Management	Core	12	PSM 077	Service Marketing	Core	08
Total credits			62	Total credits			68